

BACKGROUND

Indonesia is known as an archipelago state, two third of which consists of ocean and has 17,508 islands. As a consequence of it, Indonesia has the largest marine bio-diversity, such as mangrove forest, coral reef, marine algae, various sea fishes, minerals and oil.

Many efforts have been conducted by concerned institutions to support exploitation and conservation of marine resources. However, more information and knowledge that may be useful to support exploration and exploitation activities of marine resources are needed.

A vast number of research and technology development have been done by many research and scientific institutions. None the less, research results useful for marine and fishery industries are limited. This situation triggers the needs to perform meetings, exhibitions and other activities to make a link between research and industry, therefore research results and technology developments from the research sector can be used for development of Indonesian marine and fisheries industries.

SEAWATCH Indonesia - BPPT and Student Association of Marine Science and Technology (HIMITEKA) – IPB, supported by State Minister of Research and Technology and Department of Sea Exploration and Fisheries of Republic of Indonesia, collaborate to organize an event which aims to accommodate these needs. A series of activities, comprises of **Exhibitions, National Seminar and Talk Show, Training and National Marine Research Camp**, will be conducted, aiming:

1. To dig up potential items from marine and fisheries activities in Indonesia.
2. To disseminate information and knowledge.
3. To provide a forum for exchanging ideas and experiences in marine and fisheries technology.
4. To align the strategic link between economy, technology and fishery sectors.
5. To keep abreast on current issues of marine sector.

AGENDA NAME

“MARINE TECHNO AND FISHERIES 2000 (MTF-2000)“

AGENDA THEME

“Optimizing of Science and Technology Utilization through the Information Media and Education to Maintain the Marine and Fisheries Sector”

OBJECTIVES

- * To spread information to public about the importance of benefit and mastery of science and technology in marine and fisheries sector.
- * To inventory research and technology development results in the field of marine and fisheries sector have been done in Indonesia.
- * To develop scientific and professional attitude in higher education community.
- * To encourage creativity, skill and understanding of young generations to develop technology in the field of marine and fisheries in the future.
- * To provide a forum for exchanging ideas and experiences in marine and fishery technologies.
- * To utilize the advancement of science and technology to support the business world.
- * To improve related human resources in applying and utilizing marine technology for the development and utilization of coastal and marine fishery resources.

AIMS

Short Term

- * To spread the information of marine and fisheries development that covered science and technology, environmental issues, manpower, quality of product and market mechanism.
- * To increase the knowledge and interest of people in science, technology and sustainable marine and fisheries resources development.

Long Term

- * To optimize the Indonesian marine and fisheries resources in sustainable ways.

ACTIVITIES

- * **Exhibition**
- * **National Seminar and Talk Show**
- * **Training**
- * **National Marine Research Camp**

OPENING CEREMONY

Marine Techno and Fisheries 2000 will be opened by **HE Megawati Soekarnoputri, Vice President of Republic of Indonesia** at Auditorium BPPT 2nd Building 21st Floor Jl. M.H. Thamrin No. 8 Jakarta 10340 on August 7, 2000.

ACTIVITIES, TIME AND VENUE

Activity	Time	Venue
Exhibition	August 7-10, 2000	BPPT Jakarta
National Seminar and Talk Show	August 8-9, 2000	BPPT Jakarta
Training	August 21-25, 2000	BPPT Jakarta
National Marine Research Camp	Aug 25 – Sep 1, 2000	Seribu Island-Jakarta

PARTICIPANTS

- * Government institution and private industry which concentrate in marine and fisheries sector
- * Non government organizations who are concerned with marine and fisheries problem
- * Marine and fisheries industry companies
- * Academics and students from universities in Indonesia with marine and fisheries background
- * Publics

FUNDING

- * Sponsors
- * Donors
- * Participants

ORGANIZING COMMITTEE

These agenda are organized cooperatively by SEAWATCH Indonesia – BPPT and Student Association of Marine Science and Technology (HIMITEKA) – IPB and supported by State Minister of Research and Technology and Department of Sea Exploration and Fisheries of Republic of Indonesia.

SECRETARIAT

SEAWATCH INDONESIA – BPPT
BPPT 2nd Building 21st Floor
Jl. M.H. Thamrin No. 8 Jakarta Pusat 10340
Tel. : (62-21) 392-6634, 316-9841, 44
Fax. : (62-21) 392-6632
Email: seawatch@cbn.net.id

EXHIBITION

“MARINE TECHNO & FISHERIES 2000”

PURPOSES

- * To introduce new technologies that could be useful for marine exploration and exploitation of marine and fisheries resources.
- * To introduce some products made from marine resources including the technologies.
- * To run a campaign sustainable development of marine and fisheries sectors.

ACTIVITIES

The form of activity is an exhibition.

TIME AND VENUE

The exhibition will be carried out on August 7–10, 2000 at BPPT Building 1st and 3rd Floor, Jl. M.H. Thamrin No. 8 Jakarta 10340.

PARTICIPANTS

- * Industries of :
 - Marine
 - Fisheries
 - Transportation
 - Tourism
 - Products that use raw materials from marine resources.
- * Research Institutions
- * Non Governmental Organizations
- * Universities

TYPE OF STANDS

- I. Type : A (Stand No. 1 – 5)**
Size : 3 m x 6 m
Price : Rp. 10.000.000,-
Facilities :
- * Carpet
 - * White wall partition
 - * Participants Name Board

- * TL lamp 40 watt/stand and electric source MCB 2 Amp
- * 1 (one) standard table (60 cm x 100 cm x 75 cm)
- * 2 (two) folding chairs
- * 1/4 page black & white advertise in Catalogue Book
- * Full AC

II. Tipe : B (Stand 21 – 29)

Size : 3 m x 3 m

Price : Rp. 8.000.000,-

Facilities :

- * Carpet
- * White wall partition
- * Participants Name Board
- * Neon lamp 40 watt/stand and electric source MCB 2 Amp
- * 1 (one) standard table 60 cm x 100 cm x 75 cm
- * 1 (one) folding chair
- * Will be listed in the Catalogue Book of Participants
- * Full AC

III. Tipe : C (30 – 36)

Size : 3m x 3m

Price : Rp. 7.000.000,-

Facilities :

- * Carpet
- * White wall partition
- * Participants Name Board
- * Neon lamp 40 watt/stand and electric source MCB 2 Amp
- * 1 (one) standard table 60 cm x 100 cm x 75 cm
- * 1 (one) folding chair
- * Will be listed in the Catalogue Book of Participants
- * Full AC

IV. Tipe : D (Stand 6 – 20)

Size : 3m x 3 m

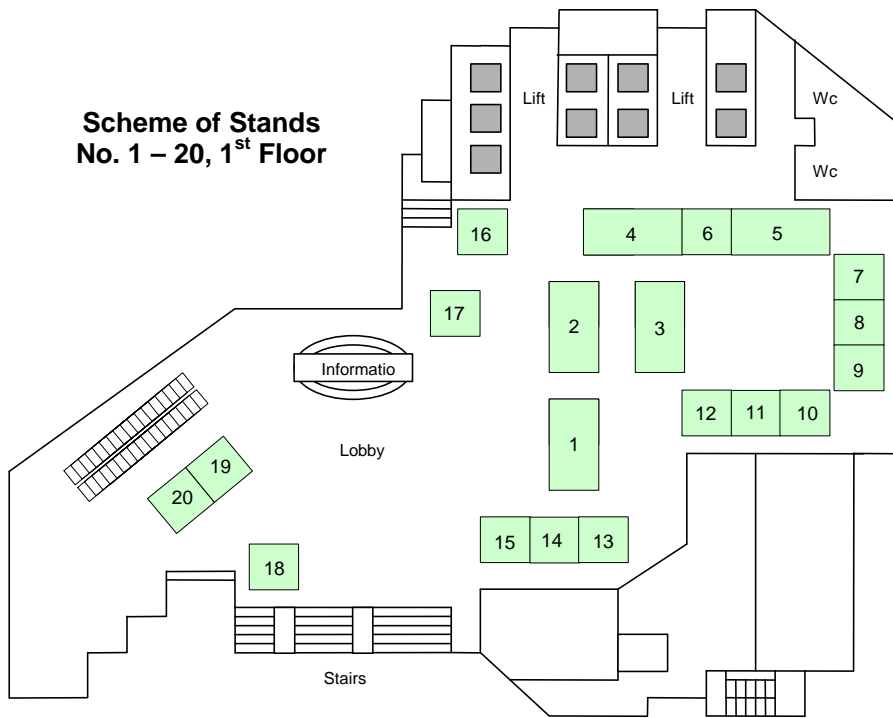
Price : Rp. 6.000.000,-

Facilities :

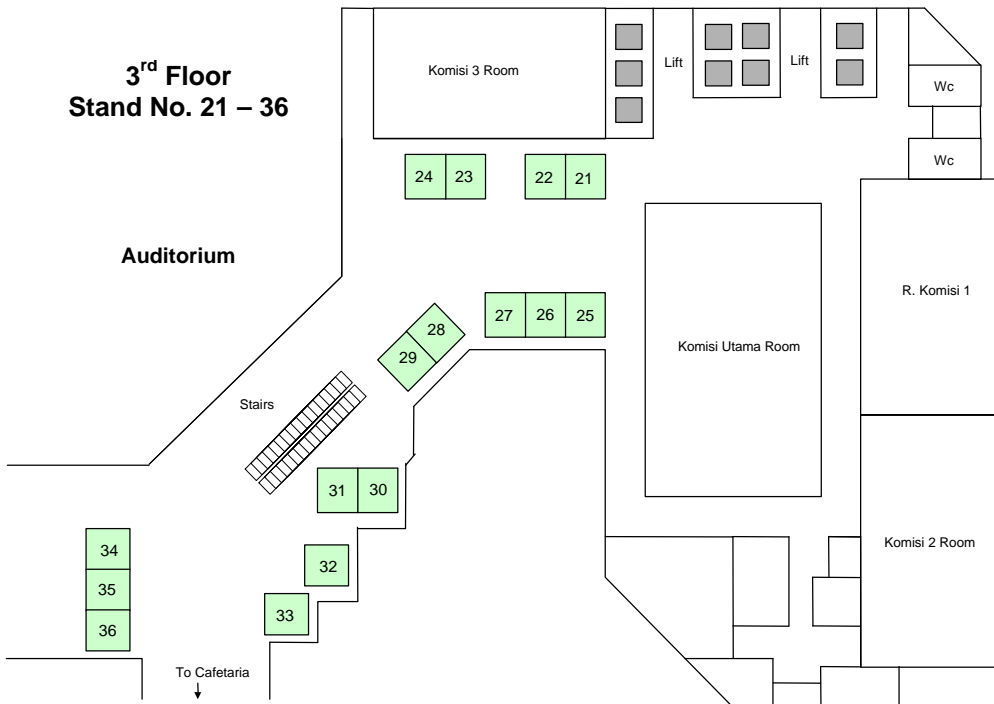
- * Carpet
- * White wall partition
- * Participants Name Board
- * Neon lamp 40 watt/stand and electric source MCB 2 Amp
- * 1 (one) standard table 60 cm x 100 cm x 75 cm
- * 1 (one) folding chair
- * Will be listed in the Catalogue Book of Participants
- * Full AC

Note: Charge for Government Institutions and Universities is 60% of the total.

**Scheme of Stands
No. 1 – 20, 1st Floor**



**3rd Floor
Stand No. 21 – 36**



NATIONAL SEMINAR AND TALK SHOW

“OPPORTUNITIES AND CHALLENGES IN THE NEW MARITIME ERA OF INDONESIA”

PURPOSES

- ✱ To build public perception about vast opportunities and challenges of marine and fisheries sectors in Indonesia in global trade era.
- ✱ To develop a discourse about the future of marine and fisheries sectors as a promising sector in Indonesian national development.
- ✱ To dig up the potentials in marine and fisheries and identify problems to find out their solutions to face new maritime era of Indonesia.

ACTIVITIES

The forms of activities are seminar, open discussion and talk show.

SCHEDULE

First Day (August 8, 2000)

I. Registration: 08.30 – 09.00 WIB

II. Opening: 09.00 – 10.00 WIB

HE Dr. A.S. Hikam, State Minister of Research and Technology of Republic of Indonesia/Head of BPPT

Keynote Speaker:

HE Ir. Sarwono Kusumaatmaja, Minister of Sea Exploration and Fisheries of Republic of Indonesia

III. Break I: 10.00 – 10.30 WIB

IV. Session I: 10.30 – 12.00 WIB
Environmental, Tourism and Bio-diversity

Speakers:

1. HE Dr. Sony Keraf, State Minister of Environment of Republic of Indonesia/Head of BAPEDAL
2. HE Drs. Hidayat Djaelani, State Minister of Tourism and Art of Republic of Indonesia
3. Rily H. Djohani, The Nature Concervancy

Moderator: Dr. Dietrech G. Bengen

V. Break II: 12.00 – 13.00 WIB

VI. Session II: 13.00 – 14.30 WIB
Fisheries and Coastal Community

Speakers:

1. J. Johnnes Tulungen, Coastal Resources Management Project (CRMP)
2. Dr. Ir. Tridoyo Kusumastanto, Head of PKSPL – IPB
3. Ir. Mustafa Abubakar, Chairman of Indonesian Fisheries Community

Moderator: Ir. Tussy A. Adibroto, M.Si.

VII. Break III: 14.30 – 15.00 WIB

VIII. Session III: 15.00 – 16.30 WIB
Marine Data and Information

Speakers:

1. Dr. Anugerah Nontji, Deputy Chairman of Indonesia Institute of Science
2. Laksamana Widodo A.S, Arm Force Commander of Republic of Indonesia
3. Dr. Bambang Pharmasetiawan, Institute Technology of Bandung

Moderator: Dr. Ono W. Purbo

Second Day (August 9, 2000)

I. Keynote Speaker : 09.00 – 10.00

Prof. Dr-Ing. B.J. Habibie: The Habibie Center*

II. Break I: 10.00 – 10.30 WIB

III. Session I : 09.00 – 10.30 WIB

Optimization of Research and Technology Role in Marine and Fisheries Sector

Speakers:

1. Dr. Ashwin Sasongko, Deputi Chairman of BPPT
2. Dr. Indroyono Soesilo, Director General of Harmonization of Research and Exploration, Department of Sea Exploration and Fisheries
3. Prof. Bonar Pasaribu, Bogor Agriculture University

Moderator: Dr. Iwan Gunawan

IV. Break II: 10.30 –11.00 WIB

VI. Session II: 11.00 – 12.30 WIB
Development of Marine and Fisheries Industry

Speakers:

1. Dr. Ir. Soepanto, MM, Director of Usaha Mina
2. Dr. Ir. Joko Purwanto, Bogor Agriculture University
3. Dr. Kusnanto anggoro, Expert from Central for Technology and Industry Development

Moderator: Ir. Fauzi Syam

VI. Break II: 12.30 – 13.30 WIB

VII. *Talk Show* Session: 14.00 – 17.00 WIB
Theme: Regional Autonomy, Opportunities and Challenges in Indonesian Marine and Fisheries Sector

Speakers:

1. HE Susilo B. Yudhoyono, Minister of Mining and Energy of republic of Indonesia
2. Dr. Wimpy S. Tjejep, Expert Staff of State Minister of Regional Autonomy of republic of Indonesia
3. Hasyim Djalal, Experts of Marine Law
4. Dr. Rokhmin Dahuri, Director General of Coastal, Beach and Small Islands, Department of Sea Exploration and Fisheries of republic of Indonesia
5. Amin Aryoso, SH, Head of 3rd Commission of Indonesian Legislative Assembly

Moderator: DediGumelar – BAGITO*

PARTICIPANTS

Participants are open for publics

TRAINING

“APPLICATION OF MARINE TECHNOLOGY FOR COASTAL FISHERIES AND MARINE RESOURCES MANAGEMENT”

PURPOSES

- * To socialize knowledge of oceanography, fisheries and marine technology for coastal and marine fisheries resources management.
- * To increase human resources abilities in implementing technology to develop and exploit coastal and marine fisheries resources.
- * To use science and technology advance in supporting private sector development of marine and fisheries.

ACTIVITIES

Activities will consist of training, discussion and case study. Training materials will cover:

- * Coastal and marine fisheries resources management.
- * Oceanography.
- * Condition of fisheries resources and the sustainability of its business.
- * Management of fish culture with floating net cage technology.
- * Geographical Information System and Remote Sensing Technology.
- * Instrumentation and survey of marine and fisheries.

Training will be given by instructors from universities and research institutions with qualifications as follows:

- * Has background/research in:
 - Management of coastal and marine resources.
 - Oceanography.
 - Fisheries.
 - Management of fish culture with floating net cage technology.
 - Geographical Information System and Remote Sensing.
 - Instrumentation and survey in marine and fisheries.

- * Has experience for at least 5 years.

TIME AND VENUE

The training will be held for 5 days between August 21 – 25, 2000, 9 hours per day. Each session has 105 minutes duration.

The training will take place at BPPT 1st Building 13th Floor, Jl. M.H. Thamrin No. 8, Jakarta 10340.

PARTICIPANTS

The training will be given for 30 participants and open for:

- * Local Government
- * Research/Government Institutions
- * Private company
- * University student
- * Non Government Organization

SCHEDULE

Methods of training:

- * Presentation
- * Discussion
- * Case study

Presentation and discussion are held in a classroom with 30 persons capacity and facilitated with:

- * White board
- * Over Head Projector (OHP)
- * Slide projector
- * Personal Computer

Training schedule is listed below:

SCHEDULE

No.	Date	Time	Activity	Instructor
1.	Mon/August 21, 2000	08:30 – 09:30	Registration and opening	Committee
2.		09:30 – 10:00	Coffee break	Committee
3.		10:00 – 10:30	Initial Test	Committee
4.		10:30 – 12:15	Coastal and marine resources management	Dr. Dietrich G. Bengen, DEA, PKSPL IPB
5.		12:15 – 13:15	Lunch break	Committee
6.		13:15 – 15:00	Oceanography	Ir. Agus S. Atmadipoera, DESS, IPB
7.		15:00 – 15:30	Coffee break	Committee
8.		15:30 – 17.15	Waters ecology	Dr. Yudhi S. Garno, BPPT
9.	Tue/August 22, 2000	08:00 – 09:45	Management of fish culture with floating cage technology	Ir. Sudjiharno, Head of BBL Lampung
10.		09:45 – 10:15	Coffee break	Committee
11.		10:15 – 12:00	Introduction of remote sensing	PT. Waindo Specterra
12.		12:00 – 13.00	Lunch break	Committee
13.		13:00 – 14:45	Basic of Geographic Information system	Dr. Ir. Aryo Hanggono, BPPT
14.		14:45 – 15:15	Coffee break	Committee
15.		15:15 – 17:00	Application of remote sensing data for coral reef mapping and prediction of oceanography condition	Drs. Bidawi Hasyim, LAPAN
16.	Wed/August 23, 2000	08:00 – 09:45	Application of Geographic Information System for evaluation of suitability of coastal and marine fisheries and introduction to remote sensing data application for fishing ground prediction	Dr. Awal Subandar, BPPT
17.		09:45 – 10:15	Coffee break	Committee
18.		10:15 – 12:00	Application of Geographical Information System for Coastal Zone Management	Dr. Ir. Vincent Siregar, MS., IPB
19.		12:00 – 13.00	Lunch break	Committee
20.		13:00 – 14:45	Fisheries Resources Condition in Indonesia, the Opportunities and Policies to keep the sustainability	Dr. Made L. Nurdjana, Directorate General of Fisheries, DELP RI
21.		14:45 – 15:15	Coffee break	Committee
22.		15:15 – 17:00	Implementation of policies in the sustainability of fisheries business	Executive Director of GAPPINDO

No.	Date	Time	Activity	Instructor
23.	Thu/August 24, 2000	08:00 – 09:45	Instrumentation and survey in oceanography and fisheries	Dr. Ir. Indra Jaya, MSc., IPB
24.		09:45 – 10:15	Coffee break	Committee
25.		10:15 – 12:00	Case Study “Application of GIS for the suitability of coastal and marine fisheries”	Dr. Awal Subandar, BPPT
26.		12:00 – 13.00	Lunch break	Committee
27.		13:00 – 14:45	Case Study “Application of GIS for the suitability of coastal and marine fisheries”	Dr. Awal Subandar, BPPT
28.		14:45 – 15:15	Coffee break	Committee
29.		15:15 – 17:00	Case Study “oceanographic data processing”	Agus Setiawan, BPPT
30.	Fri/August 25, 2000	08:00 – 09:45	Case Study “oceanographic data processing”	Agus Setiawan, BPPT
31.		09:45 – 10:15	Coffee break	Committee
32.		10:15 – 12:00	Case Study “application of remote sensing data for coral reef mapping”	Drs. Bidawi Hasyim, LAPAN
33.		12:00 – 13.00	Lunch break	Committee
34.		13:00 – 14:45	Case Study “application of remote sensing data for coral reef mapping”	Drs. Bidawi Hasyim, LAPAN
35.		14:45 – 15:15	Coffee break	Committee
36.		15:15 – 17:00	Final Evaluation and Closing	Committee

Before training begins, there will be an initial test to find out the level of understanding of participants. Final evaluation will be given at the end of training to find out the level of understanding of participants to the given materials.

Participants will receive handouts, a bag, a pen and a certificate.

NATIONAL MARINE RESEARCH CAMP

“THE POTENCY OF COASTAL AND MARINE RESOURCES OF SERIBU ISLAND AND THE OPPORTUNITIES AND CHALLENGES OF EXPLOITATION”

PURPOSES

- ✱ To develop scientific and professionalism attitude to the higher education community.
- ✱ To encourage creativity, skill and understanding as a base to contribute positively to the community.
- ✱ To acquire the knowledge of marine resources and the potency of the area to give an input/recommendation to the local government for a better development.
- ✱ To increase awareness and role of communities conserve the environmental resources.

ACTIVITY

A Scientific research

TIME AND VENUE

The activities will be carried out on August 25 – September 1, 2000 at Seribu Islands, North Jakarta.

PARTICIPANTS

Participants are private and government university students from all over Indonesia.

SCOPE OF RESEARCH

The scope of research consist of:

- ✱ The potency of fisheries resources
- ✱ The dynamics of the ocean
 - Marine biology
 - Physical – chemical oceanography

- * Study of social-economy of fisheries community
- * Coastal use analysis for fish culture and tourism

SPONSORSHIP PACKAGES

A. Sponsorship Package for All Activities

I. Type of Sponsor : Main Sponsor

Price : Rp. 100.000.000,-

Facility :

- * Company logo in the backdrop of each MTF-2000 activity.
- * Company logo in the inside banner of each MTF-2000 activity (2 banners for each activity).
- * Company logo in welcoming banner of each MTF-2000 activity (1 banner for each activity inside/outside room).
- * Company logo in the outside banner of each MTF-2000 activity (12 banners totally).
- * Company logo in the cover of catalogue book of MTF-2000.
- * Company logo in the invitation letter for each MTF-2000 activity.
- * Company logo in the news paper advertising.
- * Company logo in the poster of MTF-2000 for 1000 exemplars.
- * Company logo in all of the MTF-2000 kits.
- * One full color display outside back cover of MTF-2000 catalogue book and proceeding.
- * Free 1 (one) exhibition stand free, size 6m x 3m, during the exhibition.
- * Get 4 (four) packages free of MTF-2000 kits.
- * Banner and the profile of the company in the homepage of MTF-2000 during the occasion.
- * Get 10 (ten) free opening ceremony of MTF-2000 invitations.
- * Get 2 (two) free invitation for the National Seminar and Talk Show.
- * Get certificate as a main sponsor.
- * Get 1 (one) proceeding of National Seminar and Talk Show.

II. Type of Sponsor : Co – Sponsor A

Price : Rp. 75.000.000,-

Facility :

- * Company logo in the inside banner of each MTF-2000 activity (1 banners for each activity).
- * Company logo in welcoming banner of each MTF-2000 activity (1 banner for each activity inside/outside).
- * Company logo in the outside banner of each MTF-2000 activity (8 banners totally).
- * Company logo in the invitation letter for each MTF-2000 activity.

- * Company logo in the news paper advertising.
- * Company logo in the poster of MTF-2000 for 1000 exemplars.
- * Company logo in all of the MTF-2000 kits.
- * One full color display inside back cover of MTF-2000 catalogue book and proceeding.
- * Free 1 (one) exhibition stand free, size 3m x 3m, during the exhibition.
- * Get 2 (two) packages free of MTF-2000 kits.
- * Banner and the profile of the company in the homepage of MTF-2000 during the occasion.
- * Get 7 (seven) free opening ceremony of MTF-2000 invitations.
- * Get 1 (one) free invitation for the National Seminar and Talk Show.
- * Get certificate as a co – sponsor A.
- * Get 1 (one) proceeding of National Seminar and Talk Show.

III. Type of Sponsor : Co – Sponsor B

Price : Rp. 40.000.000,-

Facility :

- * Company logo in the inside banner of each MTF-2000 activity (1 banners for each activity).
- * Company logo in welcoming banner of each MTF-2000 activity (1 banner for each activity inside/outside).
- * Company logo in the outside banner of each MTF-2000 activity (4 banners totally).
- * Company logo in the news paper advertising.
- * Company logo in the poster of MTF-2000 for 1000 exemplars.
- * Half pages black and white display inside of MTF-2000 catalogue book and proceeding.
- * Free 1 (one) exhibition stand free, size 3m x 3m, during the exhibition.
- * Get 2 (two) packages free of MTF-2000 kits.
- * Banner and the profile of the company in the homepage of MTF-2000 during the occasion.
- * Get 7 (seven) free opening ceremony of MTF-2000 invitations.
- * Get 1 (one) free invitation for the National Seminar and Talk Show.
- * Get certificate as a co – sponsor A.
- * Get 1 (one) proceeding of National Seminar and Talk Show.

B. Sponsorship Package per Activities

I. Type of Sponsor : Main Sponsor

Price : Rp. 50.000.000,-

Facility :

- * Company logo in the inside banner of one of MTF-2000 activity (2 banners).
- * Company logo in welcoming banner of one MTF-2000 activity (1 banner inside/outside room).

- * Company logo in the outside banner of one of MTF-2000 activity (6 banners totally).
- * Company logo in the invitation letter for one of MTF-2000 activity.
- * Company logo in the news paper advertising.
- * Company logo in the poster of MTF-2000 for 1000 exemplars.
- * Company logo in one of the MTF-2000 kit.
- * One full color display inside front cover of MTF-2000 catalogue book and proceeding.
- * Discount of 50% of exhibition stand type B, size 3m x 3m, during the exhibition.
- * Get 2 (two) packages free of MTF-2000 kits.
- * Banner and the profile of the company in the homepage of MTF-2000 during the occasion.
- * Get 5 (five) free opening ceremony of MTF-2000 invitations.
- * Get 1 (one) free invitation for the National Seminar and Talk Show.
- * Get certificate as a main sponsor of one activity of MTF-2000.
- * Get 1 (one) proceeding of National Seminar and Talk Show.

II. Type of Sponsor : Co – Sponsor A

Price : Rp. 35.000.000,-

Facility :

- * Company logo in the inside banner of one of MTF-2000 activity (1 banner).
- * Company logo in welcoming banner of one of MTF-2000 activity (1 banner inside/outside room).
- * Company logo in the outside banner of one of MTF-2000 activity (2 banners totally).
- * Company logo in the invitation letter for one of MTF-2000 activity.
- * Company logo in the news paper advertising.
- * Company logo in the poster of MTF-2000 for 1000 exemplars.
- * Half page black and white display inside of MTF-2000 catalogue book and proceeding.
- * Discount of 25% of exhibition stand type B, size 3m x 3m, during the exhibition.
- * Get 1 (one) package free of MTF-2000 kits.
- * Banner and the profile of the company in the homepage of MTF-2000 during the occasion.
- * Get 2 (two) free opening ceremony of MTF-2000 invitations.
- * Get 1 (one) free invitation for the National Seminar and Talk Show.
- * Get certificate as a co – sponsor A of one activity of MTF-2000.
- * Get 1 (one) proceeding of National Seminar and Talk Show.

III. Type of Sponsor : Co – Sponsor B

Price : Rp. 20.000.000,-

Facility :

- * Company logo in the inside banner of one of MTF-2000 activity (1 banner).

- * Company logo in the outside banner of one of MTF-2000 activity (1 banners totally).
- * Company logo in the news paper advertising.
- * Company logo in the poster of MTF-2000 for 1000 exemplars.
- * Half page black and white display inside of MTF-2000 catalogue book and proceeding.
- * Get 2 (two) packages free of one of MTF-2000 kits.
- * Banner and the profile of the company in the homepage of MTF-2000 during the occasion.
- * Get 1 (one) free opening ceremony of MTF-2000 invitation.
- * Get 1 (one) free invitation for the National Seminar and Talk Show.
- * Get certificate as a co – sponsor B of one activity of MTF-2000.
- * Get 1 (one) proceeding of National Seminar and Talk Show.

IV. Type of Sponsor : Donor

Price : Rp. 2.000.000,-

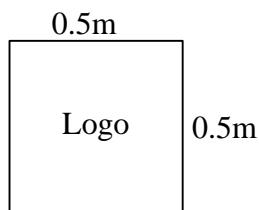
Facility :

- * Thanking wishes in the MTF-2000 catalogue book, proceeding and homepage of MTF-2000.
- * Get 1 (one) free invitation for the National Seminar and Talk Show.
- * Get certificate as a donor of MTF-2000.
- * Get 1(one) package of souvenir of one of MTF-2000 activity.
- * Get 25% discount to attend in the training course of MTF-2000 for 1 (one) participat.
- * Get 1 (one) free opening ceremony of MTF-2000 invitation.
- * Get 1 (one) proceeding of National Seminar and Talk Show.

PROMOTIONAL AND PUBLICATION ITEMS

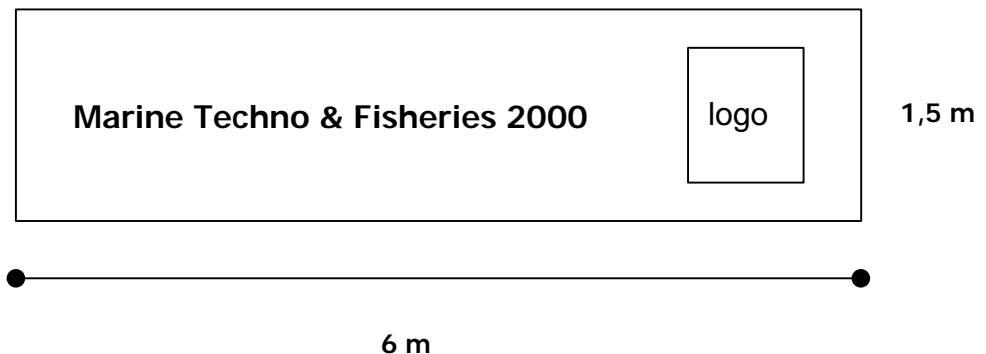
Backdrop

Size : 0.5m x 0.5m
Produced by : Organizer (including installation)
Installation : Horizontal inside the building/room during the occasion
Order : Based on sponsorship package
Price : Rp. 7,000,000,-/piece
Form :



Banner

Size : 6m x 1.5m
Produced by : Organizer (including tax and installation)
Installation : Horizontal inside main room, or lobby during event continuous
Order : Based on sponsorship package
Price : Rp 15,000,000,-/piece
Form :

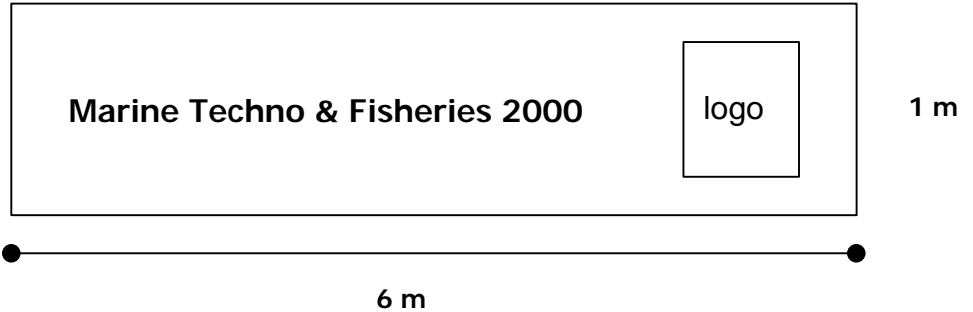


Extra Banner

Size : 6m x 1m
Produced by : Organizer (including tax and installation)
Installation : Horizontal outside main room, or lobby during event continuous
Order : Min. 5 (five) pieces

Price : Rp 8,000,000,-/piece (The film must send lately 4 weeks before the event)

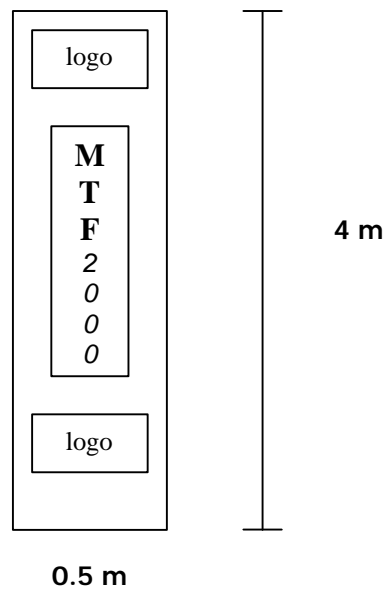
Form :



Outside Banner

Size : 0.5m x 4m
Produced by : Organizer (including tax and installation)
Installation : Vertically in the yard of building during event continuous
Order : Min. 5 (five) pieces
Price : Rp 1,000,000,-/piece
- The film must send lately 4 weeks before the event
- Price not include design/artwork and color separated

Form :



Balloon

- Size : Diameter 13 feet
- Produced by : Organizer (including tax and installation)
- Installing position : Outside the building during the event
- Order : Min. 1 (one) balloon
- Price : Rp 13,000,000,-/baloon
 - Company logo should be given to the committee not later than 4 (four) weeks before the occasion.

Catalogue Books

Size : 21 cm x 28 cm

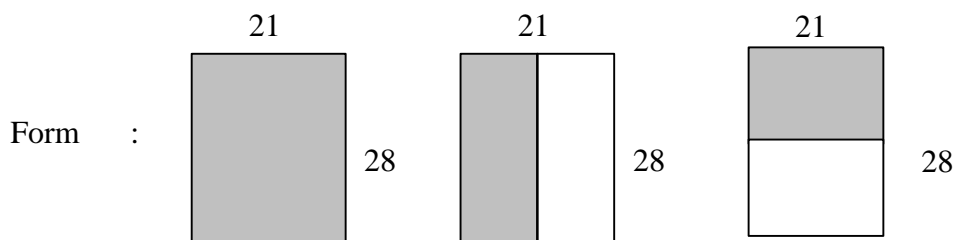
Cover Edition : Lux

Copy : 5000 exemplar

Printed : Offset

Price :

No.	Size	Position	Color (Rp)	Black & White (Rp)
1.	1 page	Outside Back	15.000.000	12.500.000
2.	1 page	Inside Front	12.000.000	10.000.000
3.	1 page	Inside Back	10.000.000	8.500.000
4.	1 page	Inserted	8.000.000	4.500.000
5.	1/2 page	Inserted	5.000.000	3.000.000



Seminar Kits

A. Note Book

Material : HVS papers 70 gr
Logo Position : Front side
Color : White
Total : 120 pieces (10 dozen)
Price : @ Rp 20.000

B. Bags

Material : Recycle Sources
Logo Position : Middle Front side
Color : Light Blue/White
Total : 120 pieces (10 dozen)
Price : @ Rp 35.000

C. Write Tools

Material : Pen
Logo Position : Front side
Color : Dark Blue
Total : 120 pieces (10 dozen)
Price : @ Rp 20.000

Souvenir Kits

A. *Hats*

Material : Cloth
Logo Position : Middle Front side
Color : Black
Total : 100 pieces
Price : @ Rp 25.000

B. *T-Shirt (with collar)*

Material : Cotton
Logo Position : Left Cheast of Front side or Left/Right Arm
Color : White
Total : 100 pieces
Price : @ Rp 40.000

SPONSORSHIP AGREEMENT
“MARINE TECHNO AND FISHERIES 2000”

The name signed below:

Name : _____
Position : _____
Company/Organization : _____
Address : _____

Tel. _____ Fax. _____ E-mail _____

Explain that our company/organization agree to be participate as one of the sponsor or more in “**Marine Techno and Fisheries 2000**” event.

(Please sign (√) on sponsor program that you belonging)

- | | |
|--|---|
| <input type="checkbox"/> All Activities | |
| <input type="checkbox"/> Seminar and Talk Show | <input type="checkbox"/> Main Sponsor |
| <input type="checkbox"/> Exhibition | <input type="checkbox"/> Co - Sponsor A |
| <input type="checkbox"/> Training | <input type="checkbox"/> Co - Sponsor B |
| <input type="checkbox"/> Marine Research Camp | <input type="checkbox"/> Co - Sponsor C |

Name, Signature and Stamp

(.....)

Payment of sponsor, promotion and publication could be done by bank transfer to:
Secretariat of Marine Techno and Fisheries 2000
c/o: ARIF DWI SANTOSO Account No: 0751218035
Bank Central Asia Cabang Sabang – Jakarta.

Please send back your copy of bank transfer to:
Marine Techno and Fisheries 2000 Secretariat
BPPT 2nd Bld. 21st Fl., Jl. MH. Thamrin No.8 Jakarta Pusat
Tel. 62-21-3926634, 3169844, 3169841 Fax. 62-21-3926632
E-mail: seawatch@cbn.net.id, Website: <http://come.to/mtf2000>